

Downtown Tailgate Fundraiser for Haiti

Market Square Park, Downtown Blacksburg

Saturday April 24th

"The Downtown Tailgate after the Virginia Tech Spring football game will be a fundraiser for Haiti. It will include live entertainment, games, family activities, education/awareness booths, and more. The event will be a partnership between Hokies United and Downtown Blacksburg, Inc. (formerly Downtown Merchants of Blacksburg.)"



Green Statement: "We went green "to further our efforts in creating a sustainable community and to expand upon on Cool Cities Campaign. In partnership with the Town of Blacksburg, Downtown Blacksburg, Inc. (formerly Downtown Merchants of Blacksburg, a non-profit group) are offering permanent downtown collection sites for CFL's, batteries and printer cartridges. We are committed to becoming Greener!"



CORE ACTIVITIES for Green Attractions

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper
- Collection points for CFL's, batteries and printer cartridges are located throughout our membership

☑ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are recyclable: Sysco recyclable plastic cups

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting: Market Square Park includes a number of sustainable development features including a solar photovoltaic system, the use of locally harvested white oak and pine, LED and compact fluorescent light fixtures, "under

drains" that collect water which seeps through the pavers and directs it to tree wells, and replacement of paving with landscaping. In addition, the project supports the continued expansion of locally grown and organic food which helps preserve family farms and farm land. The Town of Blacksburg is dedicated to enhancing sustainability in its operations and through its policies. The Town is committed to the protection of the environment, pollution prevention, and regulatory compliance while providing the highest level of municipal services to the Blacksburg community. Downtown Blacksburg, Inc. formerly the Downtown Merchants of Blacksburg have made it their mission to help out with the proper disposal of CFL's, printer cartridges and batteries and are working with the Town of Blacksburg and Sustainable Blacksburg to provide a permanent downtown recycling program

Food service

- Donate excess food from events
- Avoid box lunches and serve trays/platters of food instead

Logistics

- Encourage the use of mass-transit and/or carpooling to the event

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event's webpage highlighting all of our green activities
- Use the Virginia Green logo on signs and on recycling containers



For more information on Downtown Tailgate Fundraiser for Haiti, see www.downtownblacksburg.com or contact Lauren Blakemore at events@downtownblacksburg.com or 540-951-0454.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.

